

Relationship between Attitudes toward Gender and Dressing Behavior of High School Students

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Abstract

In today's consumerism society, it is important for high school students to learn how to select their dairy clothes. Thus we need to teach students skills of clothing selection to fit the aims, occasion, and their characters.

However, students' clothing choice is expected to vary by gender. The objective of this study was to clarify the relationship between dressing behavior and gender attitudes.

It was found that students who had strong gender bias were likely to be affected by circumstances and fashion trend. On the other hand, students who were less biased were likely to choose their clothes rationally. Female students in co-educational schools were more sympathetic with gender role differentiation between husbands and wives. Through the lessons featuring clothing behavior with an emphasis on gender perspectives, students also became more aware of gender issues in the school life.

Key words; gender, attitudes toward dressing behavior, high school students, clothing education