

How High School Students Receive Gender Messages from Videos

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Abstract

The purpose of this study is to investigate requirements for the video teaching materials which are suitable for the class about gender perspectives and gender roles. In order to achieve this objective, data were collected from high school students who viewed three kinds of videos. While watching these videos, students wrote down the phrases with which they agreed. After viewing them, students were asked to write down their impressions. These data was analyzed and yielded the following results;

The non-edited video entitled "At Home Dad" easily increased students' awareness against gender bias. This video was received with little opposition from both girls and boys, but especially from male high school students. It became clear that the video suitable for the class about gender perspectives and gender roles needs to contain both negative and affirmative phrases about gender bias.

Key words; Home Economics, Senior High School, Family, Gender Perspectives, Gender Roles